

# FOUR HANDS

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## FOUR HANDS NAMED EXCLUSIVE NORTH AMERICAN DISTRIBUTOR FOR KELLY HOPPEN FURNITURE COLLECTION

**AUSTIN, TX (JANUARY 5, 2011)**-- Kelly Hoppen MBE, in collaboration with Halo Licensing, recently launched her furniture collection at High Point Market and Four Hands has been tapped the exclusive North American Distributor for the British designer. The capsule eye-catching collection features case goods with wood and lacquer finishes as well as upholstery in linen and leather options.

“This furniture range has been inspired by all the great vintage pieces I have used over the years. I wanted to create a collection that I felt anyone could incorporate into their homes, allowing every piece to melt into the surrounds but at the same time stand out as a star piece,” said Hoppen.

Kelly Hoppen MBE is a world renowned British designer who has pioneered a simple yet opulent style that has permeated interior design at every level. Her work has been featured in newspapers and magazines around the globe. In addition to designing homes, apartments and yachts for an international list of private clients, Hoppen also undertakes commercial commissions including hotels, restaurants, offices and aircraft interiors. As well as sharing her knowledge in the Kelly Hoppen Design School, Hoppen also designs a selection of branded paints, fabrics, rugs, carpets, wallpapers and ceramics.

“Kelly Hoppen is a power house in the design industry, and her brand name recognition is worldwide,” said Matthew Briggs, president and CEO of Four Hands. “Her design aesthetic is unparalleled, and it shows in the pieces she has created for this new furniture collection.”

As with its other brands, Four Hands offers a comprehensive marketing resource package for the Kelly Hoppen brand based on the needs of its retail partners. The package will include collateral material for visual merchandising, advertising, promotion and sales training.

### **ABOUT FOUR HANDS**

Four Hands, based in Austin, Texas is a global manufacturer and wholesaler of home furnishings. The company, which celebrates its 15th year in business in 2010, sells to hundreds of small and large retailers around the globe. As a three-time winner of Inc. Magazine's "Top 500 Fastest Growing Private Companies," and a back-to-back winner of Texas Monthly's "Best Companies to Work for in Texas," Four Hands is one of the most dynamic companies in the furniture industry today. The company also has been named to the Initiative for a Competitive Inner City/Business Week's Top 100 list for six consecutive years. Four Hands has showrooms in High Point, NC; Atlanta; Las Vegas and Austin.

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