

FOUR HANDS

FOUR HANDS DEBUTS SmartSpace DESIGN PROGRAM BY BOULEVARD

April 1, 2011 (Austin, TX) -- Four Hands' Boulevard upholstery brand debuts the SmartSpace design program during High Point Spring Market, April 2-7. SmartSpace features four new collections with scaled down proportions for smaller and urban living spaces.

The style, value and comfort of SmartSpace is a compelling blend of modern styling and textured neutral fabrics.

"The demand for smaller-scaled furniture is even more powerful as the consumer trends toward more efficient living environments," said Wade Oppliger, Four Hands vice president of upholstery.

"Boulevard's SmartSpace program is designed based on our retailers demand for pieces that fit today's new living spaces. "

The newest stars on the Boulevard include:

The Madison- Making a bold transitional design statement, the Madison features three seat cushions balanced by three back cushions, updated with just a bit of added thickness for comfort and freshened stance. Madison measures 79" in length.

The Highland- Inspired by the details of Highland Avenue and the Hollywood lifestyle, the sofa is a definition of classic. The three cushion/three back design is refined by removing the welting and floating the frame off the floor with a wooden base and legs. Side bolster pillows give the finishing touch.

The Powell- SmartSpace's statement piece, the Powell, features an adventurous tapered shape of the continued around the entire frame to create the back. Low back pillows provide support without hiding this detail. The modern design uses two seat and two back cushions to comfortably update any space.

The Baldwin- The modular design of the Baldwin collection features an armless chair, corner chair and ottoman which can be mixed to fit any space or for any event. Architectural styling softened with grid-tufted seat cushions works in any virtually any décor.

SmartSpace will be manufactured at the Boulevard factory in North America. Four Hands will stock all four collections for the SmartSpaces program.

ABOUT FOUR HANDS

Four Hands, based in Austin, Texas is a global manufacturer and wholesaler of home furnishings. The company, which celebrates its 15th year in business in 2010, sells to hundreds of small and large retailers around the globe. As a three-time winner of Inc. Magazine's "Top 500 Fastest Growing Private Companies," and a back-to-back winner of Texas Monthly's "Best Companies to Work for in Texas," Four Hands is one of the most dynamic companies in the furniture industry today. The company also has been named to the Initiative for a Competitive Inner City/Business Week's Top 100 list for six consecutive years. Four Hands has showrooms in High Point, NC; Atlanta; Las Vegas and Austin.

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